**ADOPTION SERVICES PROPOSAL**

**[ *Partner Name* ]**

**Proposal for [ *Customer Name* ]**

# Introduction

Fivel leverages the latest learning science to deliver a cloud-based Video player and Recall portal to increase user adoption of new technologies. The solution consists of three main components:

Learning Recall Portal, Micro-learning Videos and Engagement Services.

# Subscription Deliverables:

The service is designed to incrementally engage end users with sequenced content consumption and memory retention exercises that overcome the neurological factor of “Memory Decay”.

Application vendors roll out new functionality enhancements multiple times per year. The subscription service tracks vendor updates and sends out content covering the scope of the change. Vendor software releases (e.g. system patches), invisible to end-users, are not included in the service.

* + Schedule & issue Micro-learning content to employees (via email notices)
  + Sequenced Retention Exercises
  + Reminder Notifications
  + Engagement Progress Reporting
  + Prepare and schedule project roll-outs to customer specific goals

# Deployment Deliverables:

Initial set up of Customer in the Fivel system:

* + Upload employee names and email addresses
  + Prepare and schedule project roll-out to customer specific goals
  + Create and deliver corporate introduction/awareness launch communication
  + Coordinate technical set up with Firewall & Security Server

# Mobile Access Points forGetIT:

* + GetIT mobile gives fast indexed content access using NFC tags, QR Codes or Topic Search
  + Content is continually updated with current software versions
  + Pricing is for common access point tags located in meeting rooms– each NFC or QR tag

# Executive Sponsor Video Production

* + Liaison with sponsor to draft message
  + Coordinate on-camera interview
  + Edit video, add graphics & create 1 retention quiz

# Customer Commitments

* + Provide remote access as needed
  + Provide list of employees’ names and email addresses
  + Communications to employees introducing the user adoption service
  + White list Fivel’s website and emails

# Pricing

Customer: TBA - SAMPLE PRICING FOR ILLUSTRATION ONLY

|  |  |
| --- | --- |
| **SUBSCRIPTION SERVICE** | **Pricing** |
| 1,100 Users - $1 per month per user X 12 months | $11,000/year |
| **DEPLOYMENT SERVICE** |  |
| 1,100 Users – customer initial set up | $1,000 |
| **MOBILE ACCESS POINTS** |  |
| 10 NFC Access Tags for meeting rooms ($10 each) | $100/ month |
| **GIFT CARDS** |  |
| 10 x $50 Gift Cards | $500 |
| **VIDEO PRODUCTION OPTION** |  |
| Exec. Sponsor Intro Video (2 min.) (Optional/recommended) | $2,800 |
| Custom 5 min. Videos with 3 retention quizzes (ea.) | $4,200 |

# Terms

This is a fixed price proposal. Any additions or changes may necessitate changes in pricing. Fivel is not responsible for project delays outside of its control. Taxes are extra. Pricing is valid for thirty (30) days from the proposal date and subject to the payment terms ‘Net 0 days’ due at time of sale.

(Authorized Signature) (Date)

(Name)